

IDEA FACTORIES:

Idea factories are innovative firms that develop new technologies and rely on intellectual property and partnerships with other companies to bring those innovations to market.

Idea Factories are uniquely beneficial to any economy. They create IP that:

Turns Ideas into Innovation Ecosystems

Expands Competition

Empowers Disruptive Innovators

Strengthens Collaboration Across Technology Ecosystems

Manifests a Strategic Asset for U.S. Technology Leadership



Qualcomm

Licensed CDMA digital cellular technology to cellphone manufacturers worldwide -- powering every wireless generation from 3G to 5G.



Genentech

Teamed up with Lilly to launch the insulin therapeutic Humulin, the first FDA-approved biotech drug.



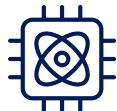
Dolby

Reinvests royalties into new audio and video R&D. Audio-visual standards now built into products by 1,000+ manufacturers worldwide.



QuantumScape

Licensed manufacturing to Volkswagen -- scaling next-gen EV batteries without building its own factories.



IonQ

Expanded access to quantum computing through cloud partnerships and specialized manufacturing relationships.

1

IDEA FACTORY
develops a
breakthrough
technology



2

IP PROTECTION
protects investment
and enables
licensing



3

INDUSTRY PARTNERS
manufacture, distribute,
and commercialize the
technology



4

LICENSING REVENUE
funds next-generation
Research &
Development



**IP Turns
the Wheels of
Innovation**