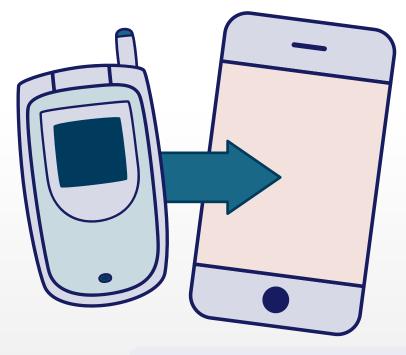


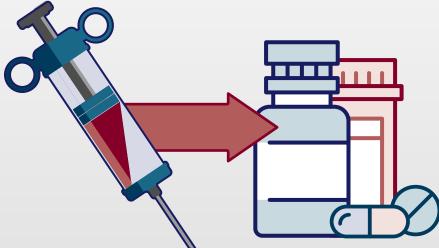
Supporters of the **Drug Competition Enhancement Act** claim that companies engage in so-called "product hopping" — deterring generic competition by stopping production of an outdated drug once they patent a new one.

But the truth is that every industry retires old models.

What if phone and automobile manufacturers continued making older models when newer, safer, and more reliable ones exist?

Of course not. Competitors would drive them out of business. This isn't malicious — it's innovation at work.





Improvements to a patented drug don't reset the clock — once the original patent or exclusivity period ends, generic manufacturers are free to enter the market.

This bill won't boost competition — it will kill it.

Without strong patent protections, there's no incentive to innovate. Without innovation, everyone loses.