

Andrei Iancu, Co-Chair David Kappos, Co-Chair Judge Paul Michel (Ret.), Board Member Judge Kathleen O'Malley (Ret.), Board Member Frank Cullen, Executive Director

March 4, 2025

The Honorable John Cornyn
Chairman
Senate Finance Subcommittee on
International Trade, Customs, and Global
Competitiveness
219 Dirksen Senate Office Building

Washington, D.C. 20510

The Honorable Raphael Warnock

Ranking Member

Senate Finance Subcommittee on

International Trade, Customs, and Global

Competitiveness

219 Dirksen Senate Office Building

Washington, D.C. 20510

Dear Chairman Cornyn and Ranking Member Warnock:

On behalf of the Council for Innovation Promotion (C4IP), a bipartisan coalition dedicated to promoting strong and effective intellectual property rights, we encourage you to exercise careful oversight of the United States Trade Representative's upcoming Special 301 Report.

Historically, this congressionally mandated annual report has served as a vital tool for identifying foreign laws, policies, and practices that undermine U.S. intellectual property rights and market access, in turn harming American businesses. Previous reports, from both Republican and Democratic administrations, actively monitored and criticized policies — such as unnecessary compulsory (i.e. forced) licensing — that devalued American IP.²³

By publicly exposing violations, the report helps American diplomats push our trading partners to enact reforms — which in turn protect and grow American jobs in IP-intensive industries, which now support over 47 million workers.⁴

^[1] United States Trade Representative, Special 301 Report, (2016), https://ustr.gov/about-us/policy-offices/press-office/reports-and-publications/2016/special-301-report.

 $^{[2] \} Ambassador \ Michael \ B.G. \ From an, \ United \ States \ Trade \ Representative, \ 2015 \ Special \ 301 \ Report, \ 28 \ (2015), \ \underline{https://ustr.gov/sites/default/files/2015-Special-301-Report-FINAL.pdf}.$

^[3] Ambassador Robert Lighthizer, United States Trade Representative, 2020 Special 301 Report, 13 (2020), https://ustr.gov/sites/default/files/2020 Special 301 Report.pdf.

^[4] Andrew A. Toole, Ph.D., Chief Economist, Richard D. Miller, Ph.D., Economist, and Nicholas Rada, Ph.D., Deputy Chief Economist, *Intellectual property and the U.S. economy: Third edition*, U.S. Patent and Trademark Office, 4 (2019), https://www.uspto.gov/sites/default/files/documents/uspto-ip-us-economy-third-edition.pdf.



Since 2021, however, the report has increasingly departed from its legal mandate. More recent reports have refrained from highlighting concerns about compulsory licensing practices, likely emboldening some nations to expand their use beyond emergency circumstances. ⁵⁶⁷⁸⁹

The annual report has also ceased to address several other crucial global IP challenges. For example, trading partners increasingly employ restrictive patentability criteria that prevent U.S. companies from securing patents on valuable improvements to existing technologies, particularly in the pharmaceutical sector. In addition, market access barriers have proliferated, with foreign governments implementing non-market-based pricing systems and discriminatory policies that fail to appropriately value American innovations.

These changes have made the Special 301 Report less useful as a diplomatic tool to support U.S. innovation. The report's tenor has signaled to trading partners that they will face minimal consequences for violating Americans' IP rights.

The deteriorating quality of the Special 301 Report is not surprising, given that USTR itself recently advocated for policies that undermine IP rights and future innovation. Most notably, in 2021, USTR supported waiving certain IP protections for COVID-19 vaccines. Despite strong evidence to the contrary, USTR believed at that time that IP waivers were necessary to end the pandemic. They were not.

- [5] Ambassador Katherine Tai, United States Trade Representative, 2021 Special 301 Report, (2021), https://ustr.gov/sites/default/files/files/reports/2021/2021%20Special%20301%20Report%20(final).pdf.
- [6] Ambassador Katherine Tai, United States Trade Representative, 2022 Special 301 Report, (2022), http://ustr.gov/sites/default/files/IssueAreas/IP/2022%20Special%20301%20Report.pdf.
- $[7] \ Ambassador \ Katherine \ Tai, \ United \ States \ Trade \ Representative, \ 2023 \ Special \ 301 \ Report, (2023) \ \underline{https://ustr.gov/sites/default/files/2023-04/2023%20Special%20301%20Report.pdf}.$
- [8] Ambassador Katherine Tai, United States Trade Representative, 2024 Special 301 Report, (2024), https://ustr.gov/sites/default/files/2024%20Special%20301%20Report.pdf.
- [9] Ed Silverman, Colombia issues a compulsory license for an HIV medicine and 'plants a flag for global health equity', STAT, (April 24, 2024), https://www.statnews.com/pharmalot/2024/04/24/hiv-gsk-pfizer-viiv-colombia-compulsory-license-medicines-patents/.
- [10] Ambassador Robert Lighthizer, United States Trade Representative, 2020 Special 301 Report, 5-6 (2020), https://ustr.gov/sites/default/files/2020 Special 301 Report.pdf.
- $[11] \label{lem:council of Economic Advisers} Reforming\ Biopharmaceutical\ Pricing\ at\ Home\ and\ Abroad,\ 10-15\ (2018),\ \underline{\text{https://}}\ \underline{\text{trumpwhitehouse.archives.gov/wp-content/uploads/2017/11/CEA-Rx-White-Paper-Final2.pdf}}.$
- [12] Ambassador Katherine Tai, United States Trade Representative, 2022 Special 301 Report, (2022), http://ustr.gov/sites/default/files/IssueAreas/IP/2022%20Special%20301%20Report.pdf.
- $[13] \ Ambassador \ Katherine \ Tai, United \ States \ Trade \ Reprsentative, \textit{Statement from Ambassador Katherine Tai on the Covid-19 Trips Waiver}, (May 5, 2021), \\ \underline{https://ustr.gov/about-us/policy-offices/press-office/press-releases/2021/may/statement-ambassador-katherine-tai-covid-19-trips-waiver}.$



While the waiver ultimately was not used, it raised serious questions about whether IP will be protected during future crises, thereby compromising R&D investments in pandemic preparedness. ¹⁴ This damaging precedent resulted in zero additional shots in arms.

We respectfully urge Congress to exercise its oversight authority to ensure that USTR fulfills its congressional mandate in the Special 301 Report. Specifically, USTR must:

- · Resume analyzing and highlighting compulsory licensing abuses and other IP violations.
- Meaningfully engage with Congress regarding action plans for Priority Watch List countries.
- · Resume active, forceful criticism of countries that violate international IP standards.

The United States has long recognized that strong and reliable IP rights drive innovation and economic growth. Especially given heightened strategic competition with China, USTR must be prepared to champion U.S. national security interests, which depend on strong and reliable IP rights. Restoring the Special 301 Report's effectiveness is essential to maintaining American leadership in innovation. We believe that active congressional oversight can help USTR resume its proper focus.

C4IP welcomes any questions you may have about this matter. Thank you for your consideration.

Sincerely,

Frank Cullen

Executive Director

Council for Innovation Promotion (C4IP)

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cc:

Sen. Chuck Grassley, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness



Sen. John Thune, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Tim Scott, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Steve Daines, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Todd Young, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Thom Tillis, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Roger Marshall, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Michael F. Bennet, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Mark R. Warner, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Sheldon Whitehouse, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Catherine Cortez Masto, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Elizabeth Warren, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness

Sen. Tina Smith, Member, Senate Finance Subcommittee on International Trade, Customs, and Global Competitiveness